REMARKS

Applicants respectfully request reconsideration of the instant application in view of the amendments, herein, and the following remarks:

The following claims are *pending*: <u>13-46</u>.

The following claims are *independent*: 13, 15, 24, 35.

The following claims have previously been *cancelled* without prejudice or disclaimer: <u>1-12</u>.

Please *amend* claims 13, 15, 24, 35; although these claims have been amended herein to provide clarification, correct typographical inaccuracies and/or informalities, and/or to better track practical/commercial implementations/practices, Applicants submit that the originally filed claims are patentable and reserve the right to pursue the originally filed claims (as well as any claims dependent therefrom) at a later time and/or in one or more continuation/divisional application(s). Applicants submit that these new claims and/or claim amendments are supported throughout the originally filed specification and that no new matter has been added by way of these amendments.

Claim Rejections - 35 U.S.C. § 101

The Office Action has rejected claims 13-46 under 35 U.S.C. § 101 as directed to non-statutory subject matter. Applicants respectfully traverse this rejection. Applicants submit that there is no test for non-statutory subject matter that subjectively precludes the aforementioned claims. MPEP § 2106, Section IV, states "claims directed to nothing more than abstract ideas (such as mathematical algorithms), natural phenomena, and laws of nature are not eligible for patent protection." MPEP § 2106 also discusses "[w]hile abstract ideas, natural phenomena, and laws of nature are not eligible for

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patenting, methods and products employing abstract ideas, natural phenomena, and laws of nature to perform a real-world function may well be."

Applicants submit that the elements recited in the claims are, in fact, directed to statutory subject matter and do not fall within the recognized Judicial Exceptions as merely abstract ideas (such as mathematical algorithms), natural phenomena, and/or laws of nature. Though Applicants respectfully traverse the Examiner's rejection and reserve the right to argue patentability of the claims in their original form at a later time, Applicants have amended independent claims 13, 15, 24, 35 to provide clarification and/or to better track business practices. Amended claim 13 is a "processorimplemented method" and recites, inter alia, "generating via a processor a formatted data object." Amended claim 15 is a "system for processing raw data streams... the system comprising processorimplemented components" and recites, inter alia, "an information manager component," and "a processing database component." Amended claim 24 is a "system for processing raw data streams... the system comprising processor-implemented components" and recites, inter alia, "a translator component," and "an offer processor component." Amended claim 35 is a "processor-implemented method" and recites, inter alia, "generating via a processor a formatted data object." Applicants submit claims 14, 16-23, 25-34, and 36-46, which depend directly or indirectly from independent claims 13, 15, 24, 35, are directed to statutory subject matter for at least the reasons discussed above. Accordingly, for at least these reasons, Applicants submit that claims 13-46 are directed to statutory subject matter and withdrawal of this ground of rejections is requested.

CONCLUSION

Consequently, the reference(s) cited by the office action do not result in the claimed invention, there was/is no motivation, basis and/or rationale for such a combination of references (i.e., cited

references do not teach, read on, suggest, or result in the claimed invention(s)), and the claimed inventions are not admitted to be prior art. Thus, the Applicants respectfully submit that the supporting remarks and claimed inventions, claims 13-46, all: overcome all rejections and/or objections as noted in the office action, are patentable over and discriminated from the cited reference(s), and are in a condition for allowance. Furthermore, Applicants believe that the above remarks, which distinguish the claims over the cited reference(s), pertained only to noted claim element portions. These remarks are believed to be sufficient to overcome the prior art. While many other claim elements and/or bases for rejection were not discussed as they have been rendered moot based on the above amendments and/or remarks, Applicants assert that all such remaining and not discussed claim elements and/or bases for rejection, all, also are distinguished over the prior art and reserve the opportunity to more particularly traverse, remark and distinguish over any such remaining claim elements and/or bases for rejection at a later time, should it become necessary. Further, any remarks that were made in response to an Office Action objection and/or rejection as to any one claim element, and which may have been re-asserted as applying to another Office Action objection and/or rejection as to any other claim element(s), any such re-assertion of remarks is not meant to imply that there is commonality about the structure, functionality, means, operation, and/or scope of any of the claim elements, and no such commonality is admitted as a consequence of any such re-assertion of remarks. As such, Applicants do not concede that any claim elements have been anticipated and/or rendered obvious by any of the cited reference(s). Accordingly, Applicants respectfully request reconsideration and withdrawal of the rejection(s) and/or objection(s), and allowance of all claims.

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Authorization

Applicant hereby authorizes and requests that the Commissioner charge any additional fees that

may be required for consideration of this and/or any accompanying and/or necessary papers to Deposit

Account No. 03-1240, Order No. 17209-615. In the event that an extension of time is required (or

which may be required in addition to that requested in a petition for an extension of time), Applicant

requests that the Commissioner grant a petition for an extension of time required to make this response

timely, and, Applicant hereby authorizes and requests that the Commissioner charge any fee or credit

any overpayment for such an extension of time to Deposit Account No. 03-1240, Order No. 17209-

615.

In the event that a telephone conference would facilitate examination of the application in any

way, Applicant invites the Examiner to contact the undersigned at the number provided.

Respectfully submitted,

CHADBOURNE & PARKE LLP

Dated: October 23, 2009

By:/Walter G. Hanchuk/

Walter G. Hanchuk

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